

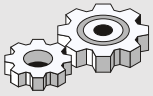
Coca-Cola Transformation Case Study Overview

Transforming the journey of a Coke bottle

TMX

Creating an efficient network for Coca-Cola Japan

TMX helped Coca-Cola redefine their complex supply-chain network



Coca-Cola challenges

Complex, inefficient network as a result of multiple mergers over a short period

The existing network was resulting in an imbalance in supply and demand

Fragmented orders caused by changing consumption habits

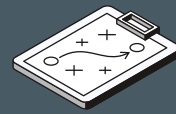


TMX Approach

Understand the upstream distribution and any barriers to automation

Identify and leverage existing assets and accommodate for future infrastructure

Apply our proven multi-phase network strategy methodology



Solution

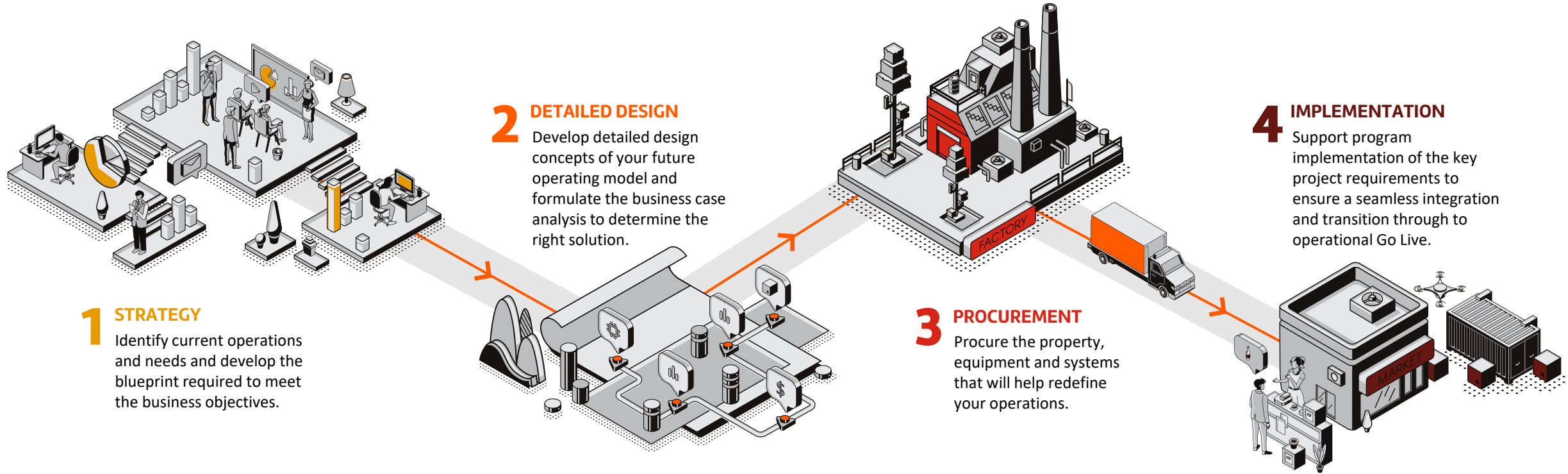
Reduced the annual working capital through the new network

Addressed the forecasted labour shortage challenge unique to Japan

A scalable and agile solution to embark future journey together with end customer

Transforming the journey of a Coke bottle

Applying our proven network strategy methodology to help meet Coca-Cola objectives



BUSINESS TRANSFORMATION OUTCOMES

12%

Estimated annual opex savings delivered by the strategy

¥5bn

Design year working capital reduction in the new network

~1 bn

Value of total materials handling Solution contracts

3X

Fully automated case picking plants warehouses,

70%

Reduction in Stockholding Locations

~22

Stockless cross-dock scs

4

Strategically located dcs

