Coca-Cola Transformation Case Study Overview

# Transforming the journey of a Coke bottle



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## Creating an efficient network for Coca-Cola Japan

TMX helped Coca-Cola redefine their complex supply-chain network



## Coca-Cola challenges

Complex, inefficient network as a result of multiple mergers over a short period

The existing network was resulting in an imbalance in supply and demand

Fragmented orders caused by changing consumption habits



## **TMX Approach**

Understand the upstream distribution and any barriers to automation

Identify and leverage existing assets and accommodate for future infrastructure

Apply our proven multi-phase network strategy methodology



### Solution

Reduced the annual working capital through the new network

Addressed the forecasted labour shortage challenge unique to Japan

A scalable and agile solution to embark future journey together with end customer



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## Transforming the journey of a Coke bottle

Applying our proven network strategy methodology to help meet Coca-Cola objectives

#### IMPLEMENTATION **DETAILED DESIGN** Support program Develop detailed design concepts of your future implementation of the key project requirements to operating model and formulate the business case ensure a seamless integration analysis to determine the and transition through to right solution. operational Go Live. **STRATEGY** PROCUREMENT Identify current operations Procure the property, and needs and develop the equipment and systems blueprint required to meet that will help redefine the business objectives. your operations.

### BUSINESS TRANSFORMATION OUTCOMES

## 12%

Estimated annual opex savings delivered by the strategy

¥5bn

nnual opex Design year working vered by capital reduction in the new network

## ~1 bn

Value of total materials handling Solution contracts

## **3X**

Fully automated case picking plants warehouses, 70% Reduction in

Stockholding

Locations



Stockless

cross-dock scs

Strategically located dcs

